

Advertising Price List No. 24, valid from 01.01.2017
Actual total annual circulation on average (according to AMF scheme 2): 47.693 copies

Publication format

210 mm width, 297 mm height, DIN A4

Print area

183 mm width, 264 mm height
3 columns each with a width of 58 mm
4 columns each with a width of 46 mm

Print and finishing procedure, printing documents

Offset print, adhesive binding, digital artwork. Production of print-ready material is possible but may incur additional charges.

Deadlines

Frequency: 10 issues per year
Publication dates: on request
Advertising deadlines: on request

Terms of Payment

2 % discount: payment within 8 days of invoice date or 14 days net.
The place of jurisdiction is Berlin-Charlottenburg.

VAT identification number: DE 136628795

Advertising formats and prices

All prices are net prices subject to the addition of the statutory rate of VAT.

| Format | Width x Height in mm | Basic rate black/white in € |
|-----------------------------|----------------------------------|-----------------------------|
| 1/1 | 183 x 264 | 6.089,- |
| 2/3 portrait wide | 120 x 264 183 x 176 | 4.114,- |
| 1/2 portrait wide | 90 x 264 183 x 132 | 3.114,- |
| 1/3 portrait wide | 58 x 264 183 x 88 | 2.103,- |
| 1/4 2 columns portrait wide | 90 x 132 46 x 264 183 x 66 | 1.581,- |
| 1/8 2 columns portrait wide | 90 x 66 46 x 132 183 x 33 | 794,- |
| 1/16 wide | 90 x 32 | 398,- |
| Cover gatefolder | | on request |

mm price of one column:
with 3 column page = mm per column 8,23 €
with 4 column page = mm per column 6,06 €
Only standard advertising formats will be published (see graphics).
*Please ask for exact layout for creation of gatefolder artwork.
Ad closing date for gatefolder ads 20 days before usual ad closing date.

Preferential placements

For adverts with preferential placement a surcharge of 10% in addition to the basic rate is charged.

Surcharges

Colour (no discount available) per additional standard colour (European colour scale)

| Format | 2nd colour | 3rd colour | 4th colour |
|--------|------------|------------|------------|
| 1/1 | 797,- | 1.594,- | 2.391,- |
| 2/3 | 699,- | 1.398,- | 2.097,- |
| 1/2 | 569,- | 1.138,- | 1.707,- |
| 1/3 | 500,- | 1.000,- | 1.500,- |
| 1/4 | 436,- | 872,- | 1.308,- |
| 1/8 | 338,- | 676,- | 1.014,- |
| 1/16 | 169,- | 338,- | 507,- |

Per special colour: € 1.972,- for 1/1 page and smaller. In the inner section of the magazine only one additional colour may be used.

Format: Adverts with gutter bleed: 10% of basic advertising rate 1/1 black/white (no discount available)

Adverts with bleed (minimum format 1/4 page): 10 % of basic advertising rate black/white. Adverts with single-edge bleed subject to full surcharge (no discount available)

Special advertising formats

(print and online): on request

Discount on format adverts

to be called up within a year (legal or contract year)

| Frequency scale | | Quantity scale | |
|-----------------|--------|----------------|--------|
| 3 adverts | 3 % | 2 pages | 3 % |
| 6 adverts | 5 % | 3 pages | 5 % |
| 9 adverts | 12,5 % | 6 pages | 10 % |
| 12 adverts | 15 % | 9 pages | 12,5 % |

There is no discount available for loose inserts and additional technical charges.

Combination rate:

We grant 10 % additional discount for ads placed simultaneously in „green-building“ and „Deutsches Ingenieurblatt“. Precondition: equal quantity of media placements within one contract year.

Job and occasional adverts

| | | Job offers, seminars, trainings, competi- tions, purchases and sales | Job applications |
|---------------------------------|-----------------------|---|------------------|
| Format* | Width x Height in mm | b/w € | b/w € |
| 1/1 p. | 183 x 264 | 3.303,- | 2.207,- |
| 1/2 p. 2 col. 1/2 p. 4 col | 90 x 264 183 x 132 | 1.682,- | 1.098,- |
| 1/4 p. 2 col. 1/4 p. 4 col | 90 x 132 183 x 64 | 840,- | 548,- |
| 1/8 p. 2 col. | 90 x 64 | 420,- | 275,- |
| 3/16 p. 2 col. | 90 x 96 | 630,- | 413,- |
| 1/16 p. 1 col. 1/16 p. 2 col | 43 x 64 90 x 32 | 210,- | 137,- |
| 1/32 p. 1 col. 1/32p. 2 col | 43 x 32 90 x 16 | 106,- | 69,- |
| 3/32 p. 1 col. | 43 x 96 | 316,- | 208,- |
| 3/64 p. 1 col. | 43 x 48 | 158,- | 103,- |

* Different format adverts: €3,45 (job offers, etc.) and €2,25 (job applications) per mm/column

Box number advert fees: Administration and postage fees will be assessed individually. The minimum fee is € 9,70.

Discounts for occasional adverts

Repeated unaltered occasional adverts:
10 % for two placements, 15 % for three placements

Bound-in insert

(limited number available) Untrimmed format 217 mm wide, 307 mm high, with 4 page products untrimmed 434 x 307 mm. Number of copies supplied: current print run plus handling allowance of 3 %. Delivery deadline for inserts 14 days before publication at the latest.

Paper weight:

| | | | |
|--------------------|-------------------------|--------------------------|--------------------------|
| | 80-134 g/m ² | 135-159 g/m ² | 160-180 g/m ² |
| 1 sheet = 2 pages | 5.904,- | 6.495,- | 7.381,- |
| 2 sheets = 4 pages | 9.065,- | 9.971,- | 11.332,- |
| 3 and more sheets | on request | | |

Discounts: according to frequency and quantity scale, also in combination with adverts.

1 sheet = 1,0 advertising page 2 sheets = 1,5 advertising pages
3 sheets = 2,0 advertising pages 4 sheets = 2,5 advertising pages

An insert sample has to be provided before the order can be accepted.

Loose inserts

(limited number available, no discount)

Up to a weight of 25 grams and 2 mm thickness: € 217,- per% plus postage fee. Prices for enclosures exceeding 25 grams, on particularly thin paper (less than 65 g/m²) or with more than 4 pages: on request and according to postal regulations. An enclosure sample has to be provided before the order can be accepted.

Split run: (limited number available, no discount) available for individual federal states only. Additional handling charges: € 18,- per% (minimum circulation 3.000).

Attached postcards

(limited number available, no discount)

Automatically pasted postcards (parallel to gutter, no diagonal placement) in DIN A6 format and up to 5 grams weight in combination with a bound insert or an advert of minimum size 1/2 page: 25% of net page price b/w, plus postage fee, plus glueing costs of € 33,- per%. Placement options on request.

Delivery address

will be informed by order confirmation.

Delivery deadline: 14 days before publication date.
Please state "Deutsches Ingenieurblatt" and issue No.

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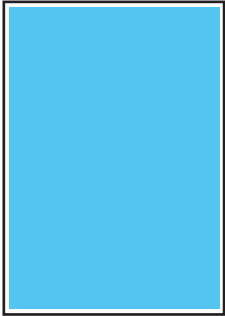


SCHIELE & SCHÖN
gegr. 1946

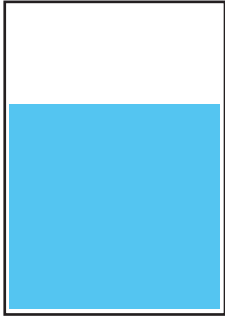
Formats within print area

all formats (except 1/8 page) plus 3 mm bleed margin all around.
Special formats on request.

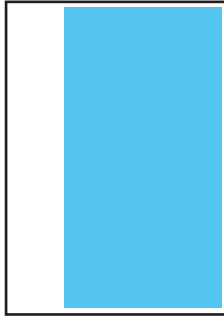
Format: width x height in mm



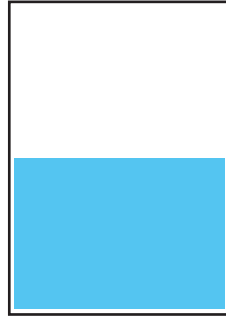
1/1 page
3- or 4 col.
183 x 264



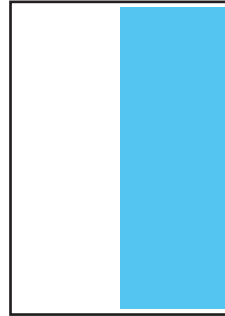
2/3 page
3- or 4 col.
183 x 176



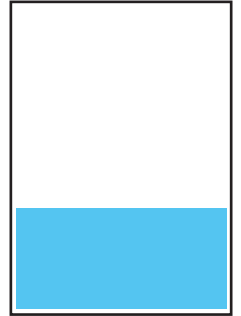
2/3 page
120 x 264



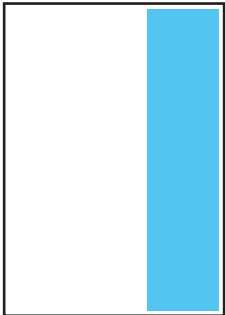
1/2 page
3- or 4 col.
183 x 132



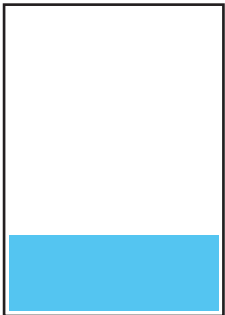
1/2 page
90 x 264



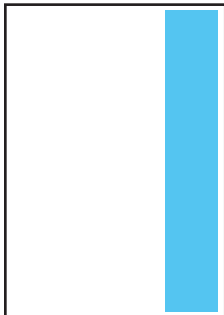
1/3 page
183 x 88



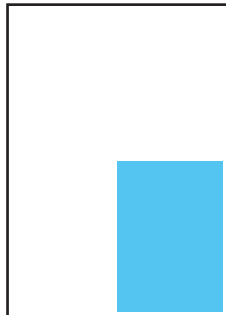
1/3 page
1 col.
58 x 264



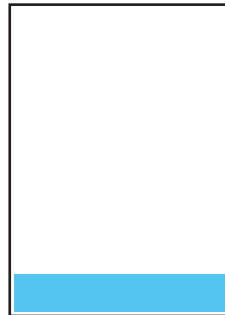
1/4 page
3- or 4 col.
183 x 66



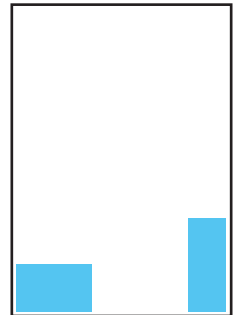
1/4 page
46 x 264



1/4 page
90 x 132



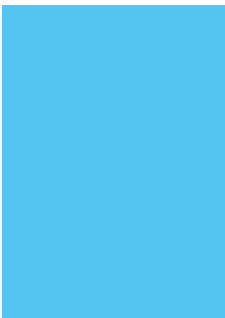
1/8 page
3- or 4 col.
183 x 36



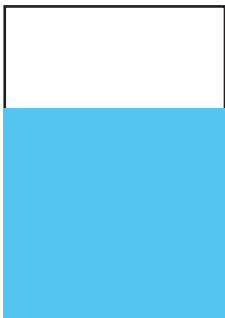
1/8 page **1/8 page**
90 x 66 1 col.
46 x 132

Formats with bleed (oversize format = magazine format plus 3mm bleed)

Format width x height in mm



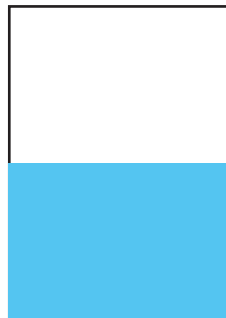
1/1 page
210 x 297



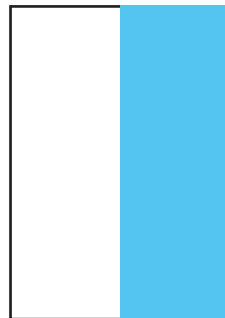
2/3 page
210 x 197



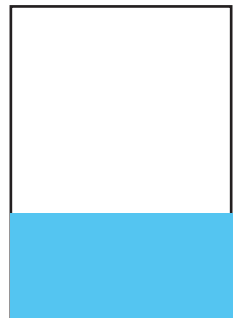
2/3 page
132 x 297



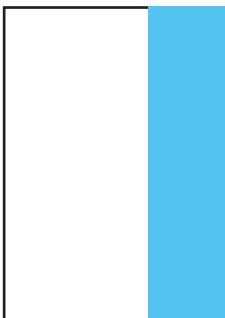
1/2 page
210 x 153



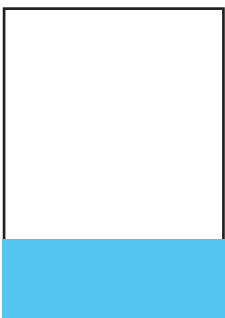
1/2 page
102 x 297



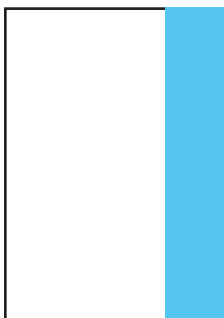
1/3 page
210 x 109



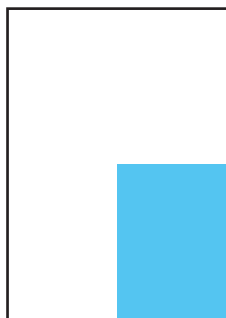
1/3 page
70 x 297



1/4 page
210 x 87



1/4 page
58 x 297



1/4 page
102 x 153